



QP CODE: 21102464

Reg No :
Name :

B.COM DEGREE (CBCS) EXAMINATIONS, OCTOBER 2021

First Semester

Core Course - CO1CRT01 - DIMENSIONS AND METHODOLOGY OF BUSINESS STUDIES

(Common for all B.Com Degree Programmes)

2017 Admission Onwards

8BB2037D

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is primary goods?
2. Conceptualise the term public corporation with an example.
3. What is meant by Macro environment?
4. State the features of co-operative sectors.
5. Reinstated in your own words about NITI Ayog.
6. State the advantages of E-Commerce.
7. Write notes on Types of E-Commerce.
8. What is meant by EPS?
9. Explain the meaning of amoral management.
10. State the meaning of the term Social Auditing.
11. Research is to discover the truth. Comment.
12. State the principle objectives of research methodology.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain the relevance of business.
14. Explain the factors affecting global business environment.
15. What role does the government play in the economy of a country?
16. Explain the objectives of LPG.
17. Mention the relationship between E-Commerce and E-Business.
18. Explain the advantages of M-commerce.
19. Discuss the need for ethics training in an organization.
20. Explain inductive and deductive research reasoning with examples.
21. Elucidate the different types of research.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Clearly bring out the meaning of Business Environment and discuss in detail the need for study and scanning external environment of an organization.
23. Discuss LPG in terms of its objectives and advantages.
24. Explain in detail the role and responsibilities of Board of Directors in Corporate Governance.
25. Explain the structure and contents of a research report.

(2×15=30)

