## SCHOLAR SUPPORT PROGRAMME (SSP)

## "The Art of Self Marketing: Resume, Interview & Branding for Career Growth" A Training Session - Report

The Scholar Support Programme of college had organized a training session for the first-year degree students on 11/03/2025 at 11:30 am in Boardroom of Commerce department. Mr. Manoj Xavier, Assistant Professor, Department of Commerce was the resource person handling the training session on the topic "The Art of Self Marketing: Resume, Interview & Branding for Career Growth". The session covered various aspects and dimensions of resume designing and interview preparation. The seminar session had covered different ways of applying artificial intelligence (AI) in the preparation of resume and to get transformed into a self-brand. Twenty students under the classification of slow learners from different departments had attended the training session.





