



ST. ALOYSIUS COLLEGE EDATHUA

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"LET THY DIVINE LIGHT SHINE MIRACULOUSLY"

FACULTY PROFILE

Personal Details

Name : Dr. JISHA K
Department : COMMERCE
Designation : ASSISTANT PROFESSOR
Educational Qualification : MCOM, PHD, NET(2)+JRF, SET
Area of Specialisation : FINANCE
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Education

Sl. No.	Degree	Institution/University	Year
1.	Ph.D Commerce	Bharathiar University, Coimbatore	2025
2.	M.Com	Bharathiar University, Coimbatore	2018
3.	B.Com	Periyar University, Salem	2012

Career Profile

Sl. No.	Institution/Organization	Designation	Period
1.	P K Das Liberal College of Arts and Science	Assistant Professor in Commerce	May 2025-Aug2026
2.	Sri Krishna Arts and Science College	Assistant Professor in Commerce	Jan2021-June 2022
3	Sadanam Kumaran College	Assistant Professor in Commerce	June 2019- Dec 2021

Positions Held or Holding, if any

Sl. No.	Position	Period
1.	Head of the Department , Department of Commerce, PK Das Liberal College of Arts and Science	May 2025-Aug2026
2.	IQAC Department Coordinator, Sri Krishna Arts and Science College	Jan2021-June 2022
3.	IQAC Coordinator, Sadanam Kumaran College	June 2019- Dec 2021

Research Publications

Sl. No.	Publication Details
	A study of individual tax payers perception towards various tax planning methods., NVEO, ISSN: 4789-4796
	A study on Gobal Reporting Initiative Standards and its Applcability by selected Indian Companies in their Sustainability Report ., Human Resources Social Science Studies. ISSN: 2319-829X
	Exploratory research on CSR implementation and its impact on Financial Performance concerning Asian Paint Co Ltd.,YMER, ISSN: 0044-0477
	GREEN TECHNOLOGY OUTGROWTH OF INDIAN PAINT COMPANIES AN ANALYSIS OF PRINCIPLE 6 FROM BRSR REPORT 2022-23: A QUALITATIVE DATA ANALYSIS, International journal of cultural Studies and Social Science Studies, ISSN:
	Internal communication practices and organizational approaches for enhancing employee awareness on marine ecosystem protection and interdisciplinary review with reference to evergreen marine corp. SIGNA Journal, ISSN : 1133-3634
	Bridging the human technology gapin ai driven recruitment and selection the role of trust percieved fareness and privacy concern in employe adoption intention, SIGNA Journal, ISSN: 1133-3634

Books Published

Sl. No.	Book Details
1.	Financial Management, Chyren Publications, ISBN: 978-93-7880-145-7

Invited Lectures/Paper Presentations in Conferences

Sl. No.	Conference & Presentation Details
1.	Paper presentation for “2nd International Conference on New Achievements in Multidisciplinary Research (ICNAMR 2021)” organized by Sri Krishna Arts and Science College, Coimbatore and got Best Paper Presentation award.

2.	Paper presentation for International conference Organized by Rathinam College of Arts and Science, Coimbatore
3.	Participated in workshop on Statistics for Research organized by Centre for Research and Development, CMS College of Science and Commerce, Coimbatore
4.	Paper presentation for National Conference on Emerging Trends in Commerce and Management 2022 at Sona College of Arts and Science, Salem
5.	Participated in workshop on Research Methodology organized by CMS Business Schools, Coimbatore
6.	Paper Presentation for National Conference on Innovative Sustainability Practice in Commerce and Technology at Sri Ramakrishna College of Arts and Science , Coimbatore
7.	Paper Presentation in International Conference on Inspiring 7Gs in Business Growth&Sustainability organized by Hindusthan College of Arts&Science, Coimbatore and got Best Paper award
8.	Paper Presentation for National Level Conference on New Paradigms in Economy and Commerce- Envisioning Industry 5.0 and Society 5.0 - Organized by Department of Commerce , St. Alphonsa College of Arts and Science, Kanyakumari
9.	Participated in two days workshop on Nvivo: Unravelling the Power of Qualitative Data Analysis organized by Kumaraguru College of Liberal Arts and Science, Coimbatore
10.	Paper Presentation for International Conference on Commerce Nexus 2024-Connecting Business, Technology and Society at Sri Krishna College of Arts and Science, Coimbatore
11.	Participated in workshop on Data Analyses and Interpretation by using SPSS organized by R Square Academy
12.	Participated in Research workshop on Data Analysis organized by CMS Institute of Management Studies, Coimbatore.

Seminar/Workshops Organized

Sl. No.	Title of the Seminar/Workshop	Funding Agency	Amount	Date
	Nil			

Research Projects

Sl. No.	Title of the Project	Funding Agency	Amount	Period
1.	Environmental Accounting Practices: An Analysis of Selected Indian Paint Companies. (Ph.D , Bharathiar University, Coimbatore)	UGC JRF (NFOBC)		Feb2022-March 2025

Awards/Achievements

Sl. No.	Details	Year
1.	UGC NET JRF	2022
2.	MMTTC - AI powered ICT tools for Teaching and Learning	
3.	MMTTC- NEP 2020 Orientation and Sensitisation Programme	
4.	Indian Design Patent	